



AGRO- DRIVING PROJECT

www.fpsdi.org



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ABOUT US

The Foundation for Private Sector Drivers Initiative (FPSDI) is a registered non-profit and non-partisan organization based in Uganda. Founded in 2016, FPSDI initially focused on career development for drivers but has since expanded its mission to include advocacy, skill development, and economic empowerment. FPSDI specializes in offering drivers training, road safety education, health awareness, legal support, and opportunities for sustainable livelihoods.





INTRODUCTION

Private drivers in Uganda often rely on driving for income, making them vulnerable to job loss, accidents and other uncertainties such as pandemics like Covid-19. Many drivers lack alternative income sources which exposes them to financial instability, additionally there is limited knowledge and negative perception about other income generating activities like agriculture by the drivers, despite agriculture being the bark-bone of Uganda's economy.

With the Government Smart City Plan which focuses on reducing urban congestion and creating sustainable urban environments, its crucial to prepare drivers who may need to transition out of the city. The project seeks to create an alternative by equipping the drivers with agricultural skills and financial literacy so they can maintain stable, productive and sustainable livelihoods.

The absence of opportunities for dual careers leaves drivers overly dependent on a single source of income which increases their vulnerability to economic shocks, providing drivers with an alternative will trickle down into their personal development through alternative income generating activities like agriculture which will enhance their resilience and adaptability to economic and life challenges.

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LEGAL & POLICY FRAMEWORK

The Agro-Driving Project aligns with the Sustainable Development Goals SDG 1, 2, 8, 11 & 17. As well support the Vision 2040, NDP III, KCCA Strategic Plan 2020-2025, Government's Smart City Plan and the Agro- Industrialization Program by addressing congestion and promoting sustainable livelihoods outside the city.

Increasing agricultural production and productivity, where the NDP III emphasizes transitioning households from subsistence to commercial farming through improving access to inputs, technology and skills.

Leveraging Agro-Industrialization for employment, NDP II focuses on creating jobs in agro-processing ventures by enhancing value chains in key commodities, taxi drivers could be introduced to agro-processing ventures or trained to become intermediaries in agricultural value chains such as transportation of products.

Utilizing existing government programs, over the years the Government of Uganda has implemented programs that seek to improve the well-being of citizens, including but not limited to, Parish Development Model as a last mile strategy for service delivery by Government to improve income and welfare of all Ugandans through empowering local communities, Emyooga Program that sought to transition the households in subsistence farming into money driven economy with focus on money oriented production, Social Assistance Grants for Empowerment for 80 years and above, NAADS program, Operation Wealth Creation, Special Enterprise Grant for Older Persons 60-79 years, Youth Livelihood Programs and others.

Reducing Urban congestion through rural empowerment, sustainable urbanization initiatives under the NDP III aim to make urban areas livable by reducing unemployment and over reliance on informal jobs like taxi driving, providing land access schemes or rural incentives for drivers willing to relocate could ensure smooth transitions.



PROJECT OBJECTIVES

Project Goal

To promote sustainable agriculture as an alternative and complementary source of livelihood for private drivers.



Enhance drivers' capacity for agricultural production and productivity



Diversify driver's sources of income through agro-industrial opportunities.



Reduce dependency on urban employment by promoting rural empowerment.



To align the Agro-Driving Project with the National Policies and Sustainable Development Goals.



PROJECT INTERVENTIONS

● Capacity Building

Equipping drivers with modern agricultural skills and practices through workshops on sustainable farming practices, agro-technology and agro-entrepreneurship. Increasing access to agricultural inputs and resources.

● Resource Access

Distribute subsidized seeds, fertilizers and farming tools to participating drivers. Establish partnerships with agricultural extension services.

● Agro-industrial integration

Facilitate drivers' entry into agro-processing industries and connect drivers to value chain opportunities like logistics for agricultural produce.



PROJECT INTERVENTIONS

● Financial empowerment

Offer training on financial literacy and saving for agricultural investment and collaborate with microfinance institutions for accessible low interest loans.

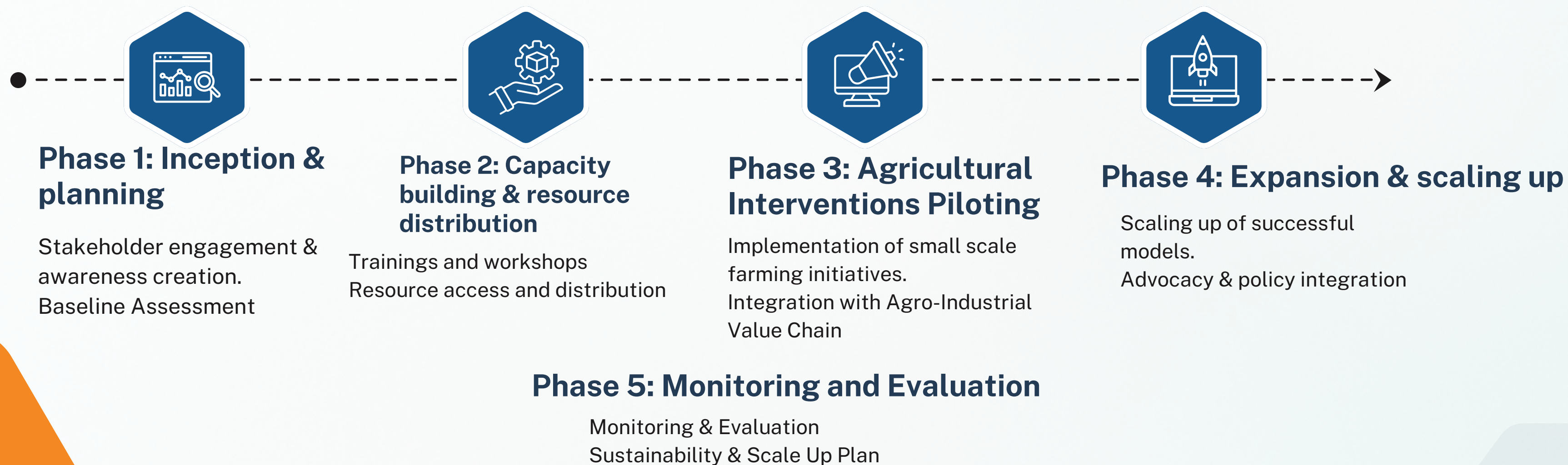
● Policy and Advocacy

Advocate for inclusion of drivers in national agricultural and livelihood programs and support KCCA Smart City plan by addressing urban congestion.

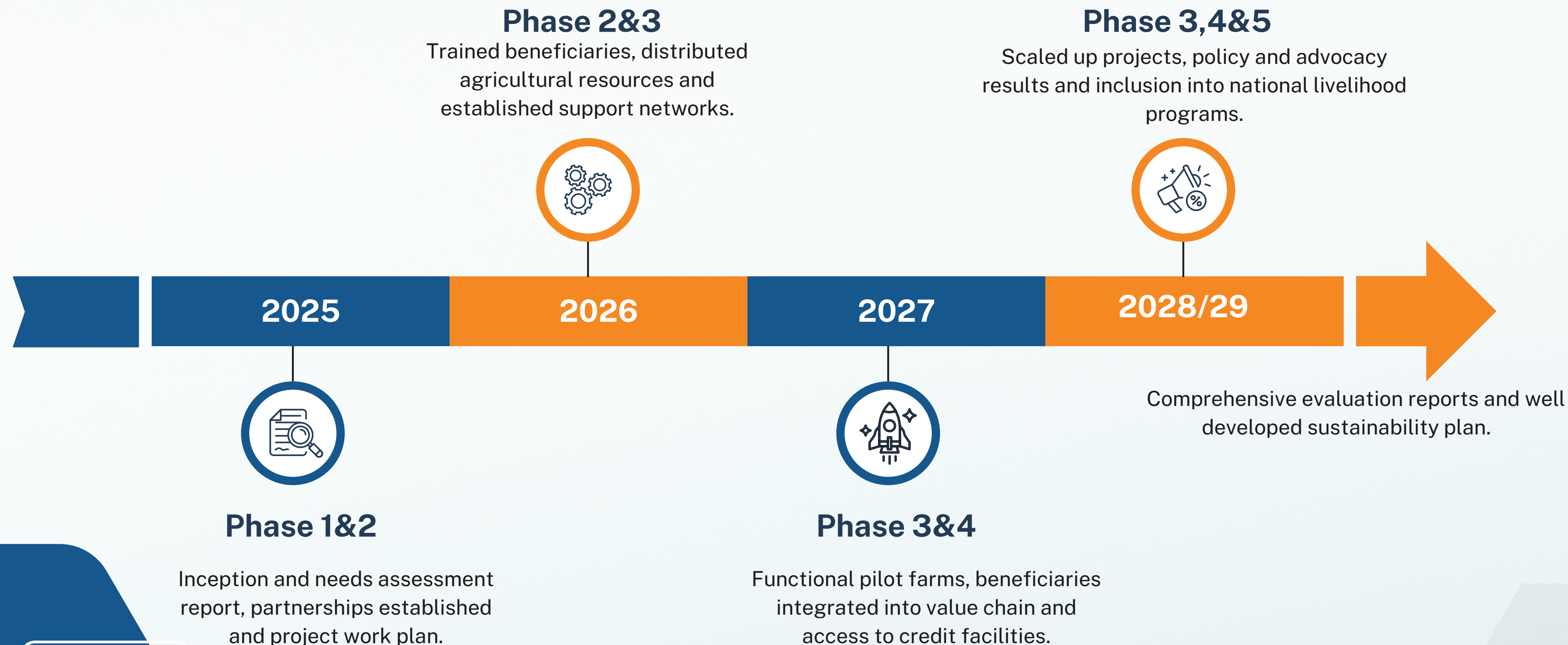


METHODOLOGY & APPROACH

The implementation of this project shall follow a phased and gradual plan that enhances the ability of the project beneficiaries to transform into sustainable agricultural based livelihoods.



PROJECT TIMELINE



BENEFITS AND IMPACT



- **Enhanced drivers' capacity for Agricultural Production and Productivity**



- **Income sources diversified & improved livelihoods**



- **De-congested city, improved traffic flow, alignment with policies & Smart City Policy Implemented**

Conclusion and Q&A



Conclusion

The Agro-Driving Project represents an innovative and practical approach to addressing urban congestion, financial instability among drivers, and Uganda's broader socioeconomic challenges.



Prayer
Input and recommendation for funding.
Partnership with Office of Prime Minister



Q&A Session
Feedback session



THANK YOU



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